

FORGET **INTERNET** **MARKETING**

**Why I Abandoned My \$364M
Online Empire For This
'No Sale' Business Model
(*And You Should Too*)**

CHRIS READER

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(And Why You Should Too)**

By: Chris Reader

The Night You Realized The Dream Was Over

Let's be honest.

You've been here before.

3 AM. Credit card in hand. Heart pounding with hope.

This is it. This course. This system. This guru. Finally.

You stayed up until sunrise. Took notes. Made plans. Felt that electric buzz of possibility coursing through your veins.

"This time will be different."

And then...

Silence.

No sales. No freedom. No "kiss your job goodbye." No escape from the life you're desperate to leave behind.

Just another maxed-out credit card.

Another month of shame.

Another voice in your head whispering the words you're terrified to hear:

"Maybe you're just not cut out to be an entrepreneur."

I know that feeling.

The crushing weight of failure. The burning shame. The frustration. The exhaustion that seeps into your bones.

And the quiet despair that maybe—just maybe—the dream of working from home, online, was never real.

But what if I told you something that changed everything?

What if the problem was never you?

The **Brutal Truth** That Finally Explains Your Struggles

Listen carefully.

Because what I'm about to tell you might feel like **a knife to the heart**—but it will set you free.

It's not your fault.

The problem isn't you. The problem isn't your work ethic. The problem isn't your intelligence.

The problem is the system.

Yes—once upon a time, the business models you've been sold actually worked.

- Amazon was a goldmine.

Drop-shipping was a cash cow.

Affiliate marketing was a money printer.

Agencies were empires waiting to be built.

But that was **before** the world changed.

Since COVID, millions of desperate people—jobless, angry, terrified people—stormed the world of Internet marketing. Everyone became an “online entrepreneur.”

Everyone started selling the same products to the same people using the same tired tactics.

Now?

Every niche is a battlefield. Traffic costs have exploded. Profit margins have vanished. And failure rates have gone through the ROOF.

The numbers don't lie:

- Facebook ad costs doubled since 2023
- Google blocked 5.5 billion ads in 2024
- E-commerce failure rate: 90% in 120 days

Even the pros—the seven-figure marketers with big teams and deep pockets—are drowning.

And if the experts are struggling...

What chance does a beginner have?

None.

That's the brutal truth nobody wants to admit.

I Burned \$43,000 To Discover Why You Keep Failing

My systems have helped over 20,000 students generate a combined \$364 million in online sales.

I built methods that worked. Really worked. I watched ordinary people transform their lives with them.

Here's a letter from the Vice President of Clickbank showing my students generated over \$364-million on their platform...

CLICKBANK™

August 26nd, 2024

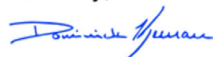
To whom it may concern,

ClickBank has over six million customers in more than 200 countries. ClickBank has paid out over \$5 billion in commissions in the past 26 years.

According to data provided, Chris Reader's students have achieved over \$364 million in sales through ClickBank.

Thank you for being a part of ClickBank's ongoing success story.

Sincerely,



Dominick Keenan
VP Sales & Account Management

That's all thanks to the systems and strategies I teach.

But in 2025, I could see the tide turning.

People employing almost every major business model online were struggling. Success rates were dropping. The methods that once guaranteed results were failing.

I couldn't stand by and watch good people drown.

So I made a decision that shocked everyone who knew me.

I pulled out my credit card and went to war.

Since January, I spent \$43,000 of my own money enrolling in every major program I could find.

Affiliate marketing masterclasses. E-commerce blueprints. Drop-shipping accelerators.

Amazon FBA trainings. Agency systems. Even obscure hustles I'd never heard of.

I didn't just skim them.

I studied them. Tested them. Bled money trying to make them work.

And one by one...

They failed.

Not because the teachers were liars. Not because the systems never worked. Not because of my skill level or competency.

But because they all shared the same fatal poison.

The Silent Killer Behind 99% of Failures In 2025

After \$43,000 and countless sleepless nights, I finally saw the pattern.

Amazon. Drop-shipping. E-commerce. Agencies. Affiliate marketing.

They all shared the same deadly flaw:

To succeed with these business models, you must **sell**.

Think about it.

Selling means asking strangers to pull out their credit cards and buy products they weren't looking for, from brands they don't trust, with money they're scared to spend.

That's the uphill battle every traditional marketer fights... selling products and services people don't want to buy.

And in 2025?

That battle is largely unwinnable for 95% of people online.

But wait, you might be thinking. Chris, don't you still teach affiliate marketing?

You're right. I do. And my students continue getting excellent results with the systems I've perfected over the years.

Affiliate marketing still works—so does every other legitimate business model— but only for those who choose to truly master it properly.

But I discovered something better.

Something that works especially well for beginners and people who struggle with traditional methods.

Something that doesn't require selling at all.

The One Simple Flip That Turns Failure Into \$5,000 Days

In 2025, it's darn hard to succeed selling products people don't want to buy.

Plus, it's getting harder by the day.

Here's what's working better than anything I've seen in my career online:

Saving people money on services they're already paying for.

Here's what I mean:

If you tell someone, “Buy this \$79 weight loss pill you’ve never heard of...”

They hesitate. They doubt. They walk away.

But if you say instead:

“Want to save \$200 a month on your car insurance with Geico?”

They don’t hesitate.

They say: “YES.”

Because people **want** to save money on services they are already paying for.

They do NOT want to buy stuff from unknown companies they don’t need.

Not in 2025.

And when you help enough people save money, those “yes” responses add up fast.

\$500 days become \$1,000 days. \$1,000 days become \$3,000 days. \$3,000 days become \$5,000 days.

Some of my partners are hitting \$8,000+ days just by saving people money on services they are already paying for.

And in 2025, this single flip is why people who’ve failed at everything else are suddenly winning big.

The Lightning-Bolt Moment That Changed My Life Forever

The moment this realization hit me, it was like being struck by lightning.

Everything went white. Time stopped. The world shifted.

Every course I’d bought, every method I’d taught, every strategy I’d mastered—all of it was fighting an uphill battle...

... all of it required SELLING!!

But this... this was different. This was the future.

Selling was the poison that had been killing the dreams of first-time entrepreneurs for years.

But this new approach—this “No-Sale” system—completely sidesteps selling.

It doesn't look like traditional internet marketing. It doesn't feel like traditional internet marketing.

In fact, it's the polar opposite.

That lightning-bolt moment changed everything I believed about making money online.

And it's about to change everything for you too.

Let me show you exactly what I mean:

Selling vs. Saving: The Battle That Decides Your Future

THE TRADITIONAL APPROACH:

- Sell products to strangers
- Convince people to buy things they weren't looking for
- Handle customer service, refunds, complaints
- Compete against millions of other marketers
- Worry about ad bans and compliance nightmares
- Build complex funnels and email sequences
- Fight skeptical, ad-resistant consumers
- **Conversion rates: 0.5-2%**

THE "NO-SALE" SYSTEM:

- Save people money on services they are already paying for
- Companies handle everything for you
- Work in protected markets with minimal competition
- Companies ensure compliance and stability
- Use simple ads that send people to trusted brands
- Work with motivated prospects actively seeking help
- **Conversion rates: 20-45%**

When I laid it out like this, I had to laugh.

The old game was like fighting a heavyweight champion with your hands tied.

The new game was like walking into a casino where the deck was stacked in your favor.

No contest.

So how did I discover this breakthrough method?

It wasn't inside any course I bought.

It wasn't shared in a video.

And it wasn't taught by a guru.

Meet The Man Who Made \$220 Million... Without Selling a Thing

Three years ago, I met a guy named **Antonio Carneiro**.

And what I learned from him **shattered** my view of making money online.

See, Antonio quietly made over \$220 million (as an employee) for a single company.

He did this using a business model I'd never heard of before.

- No affiliate marketing.
- No drop-shipping.
- No Amazon.
- No social media.
- No customer support.
- No inventory.
- No funnels.
- No selling of any kind.



When I saw what he was doing, I was gobsmacked.

He simply got people better deals on services they were already paying for and made money every time.

And this was no small opportunity.

Antonio was making millions - PER MONTH - doing this.

And nobody knew about it.

Honestly, I didn't want to get my hopes up.

It seemed too good to be true.

Was it a fluke?

Could I get a fraction of his results?

I needed to try this myself.

So I picked Antonio's brain, downloaded his system for success, and ran some tests of my own.

The results **stunned** me.

For comparison, in June, my affiliate marketing campaigns pulled in **\$4,000** to **\$6,000** per day.

Not bad.

But that same month, using Antonio's method, I banked **\$8,000** to **\$18,000** per day.

I was amazed.

WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2025-07-15 (current week)	\$21,526.54
2025-07-08	\$35,130.14
2025-07-01	\$25,579.13
2025-06-24	\$19,910.72
2025-06-17	\$20,750.43

DAILY SALES SNAPSHOT

Date	Gross	Trend
Sat Jul12	\$4,003.88	
Fri Jul11	\$5,873.21	
Thu Jul10	\$6,540.00	
Wed Jul09	\$5,109.45	
Tue Jul08	\$4,789.76	
Mon Jul07	\$4,239.50	
Sun Jul06	\$6,217.09	
Sat Jul05	\$6,034.33	
Fri Jul04	\$4,412.67	
Thu Jul03	\$4,089.79	
Wed Jul02	\$5,347.00	
Tue Jul01	\$4,980.01	
Mon Jun30	\$5,459.12	
Sun Jun29	\$4,159.23	

PERIOD	REVENUE	PROFIT
June 18th	\$22,194.00	\$18,604.04
June 19th	\$16,228.00	\$12,739.76
June 20th	\$15,726.00	\$12,265.64
June 21st	\$10,578.00	\$7,582.39
June 22nd	\$18,750.00	\$14,896.14
June 23rd	\$7,400.00	\$3,364.26
June 24th	\$11,700.00	\$8,070.29
June 25th	\$17,800.00	\$13,863.63

But also, I felt threatened.

Why?

Because his method **mopped the floor** with my strategy.

The Model Was Faster, Easier, Less Hassle, and More Profitable Than Anything I'd Ever Seen.

So, being an entrepreneur, I pitched Antonio the deal of a lifetime - to partner up and do this together as partners in a real business.

To my shock... Antonio refused.

He was locked into a contract that barred him from working with anyone else.

It was like discovering a goldmine that I couldn't extract a single ounce from.

But I wasn't about to let Antonio slip away.

We kept in touch.

And then, in January 2024, I got a phone call from him.

His contract ended.

The company begged him to stay, but he declined.

Antonio knew we'd make WAY more money together.

So Antonio and I got into business faster than a speeding bullet.

And that's how I partnered with the master of this "No Selling" System.

Since then, we've been crushing it, making \$8,000 to \$18,000 per day using his method.

It's been the single biggest breakthrough I've had in a decade.

But I wondered...

Could beginners - i.e., my students - make a small fortune per day with this, too?

So Antonio and I handpicked **five people** we knew - who had never made a penny online before - and gave them access to his exact method.

The results?

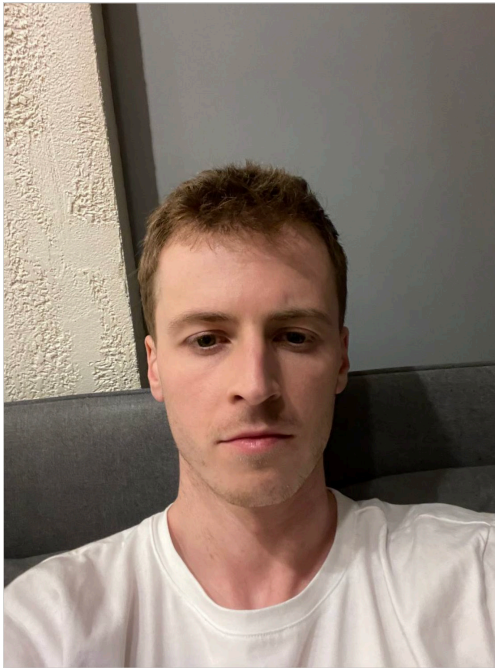
They speak for themselves...

From Rags to Riches: Stories That Will Blow Your Mind

Just look at these success stories.

People who went from complete failure to life-changing success in weeks, not years.

Jack: From \$30K in Debt to \$32K Days



🔍	June 22nd	\$25,097.00	\$4,680.66
🔍	June 23rd	\$39,797.00	\$24,638.51
🔍	June 24th	\$29,510.00	\$13,020.71
🔍	June 25th	\$16,475.00	\$1,634.60
🔍	June 26th	\$48,500.00	\$32,028.68
🔍	June 27th	\$56,678.00	\$38,563.49
🔍	June 28th	\$16,974.00	\$1,944.32
🔍	June 29th	\$25,097.00	\$9,233.49

Jack had every reason to give up.

As a 9-5er, he'd launched seven different businesses and watched every one crash and burn.

By the time he found this system, he had \$30,000 of crushing debt and lived with his parents.

A new low.

Then, after using Antonio's method, everything clicked.

Within weeks, Jack hit **\$13,000** to **\$32,000** days.

Even on his "slow" days, he made \$1,600 and \$1,900!

After years of failure and debt... he was finally free.

He went from living in his parents' spare room to out-earning doctors and lawyers.

Jack said it best:

"After all my failures... this finally worked. I'm making five figures a day. And it feels effortless."

Gabriel: Burnt-Out Employee to \$18,804 Profit in a Single Day



PERIOD	REVENUE	PROFIT
June 18th	\$22 194,00	\$18 804,94
June 19th	\$16 226,00	\$12 739,76
June 20th	\$15 726,00	\$12 265,64
June 21st	\$10 576,00	\$7582,39
June 22nd	\$18 750,00	\$14 896,14
June 23rd	\$7400,00	\$3364,28
June 24th	\$11 700,00	\$8070,29
June 25th	\$17 600,00	\$13 683,63
June 26th	\$11 715,00	\$7974,63

Gabriel, a new dad, was running on fumes.

After sleepless nights with a newborn, every morning he dragged himself into work.

Underpaid, burnt out, and undervalued, he clocked in at a job he hated.

He felt trapped.

His time and paycheck were all controlled by his boss.

And the insult that **cut like a knife?**

He grew his boss's business 50X... and got next to nothing in return.

He said, "Enough!"

When Gabriel found this system, the chains came off.

Suddenly, he called the shots.

And he made life-changing money.

On his **best day, he hit \$18,804 profit**, and his slowest was \$3,364.

Gabriel quit his job and now lives life on his own terms.

Doing whatever he wants, whenever he wants, however he wants.

Joao: Failed Businesses to Freedom at Last



Reports

Performance Report • 06.27.2025–07.10.2025 • id: c3b6a7

PERIOD	CLICKS	NET PROFIT
June 27th	3419	\$2,611.00
June 28th	2718	\$14,722.00
June 29th	3214	\$1,692.00
June 30th	3143	\$10,116.00
July 1st	3852	\$5,325.00
July 2nd	3954	\$17,186.00
July 3rd	4108	\$1,687.00
July 4th	4341	\$6,099.00
July 5th	3976	\$16,549.00
July 6th	4591	\$1,340.00
July 7th	4192	\$3,341.00
July 8th	4275	\$6,877.00

Joao craved freedom.

Originally from Brazil, he dreamed of living the laptop lifestyle.

The beaches, exotic locations, and working from anywhere.

But nothing worked.

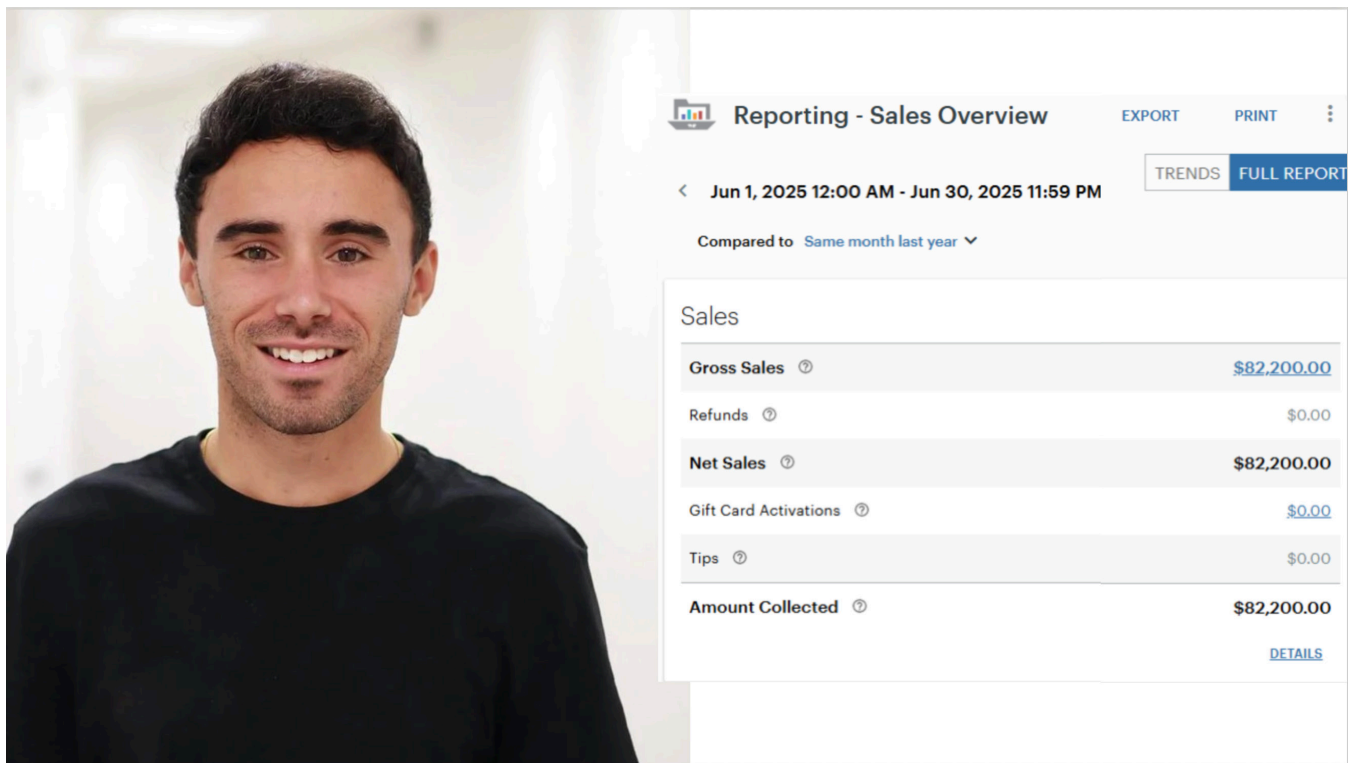
He tried dropshipping, affiliate marketing, and YouTube.

But, once he found this “No Selling” Method?

Now he banks \$1,692 to \$17,186 daily.

Finally, he gets to hop between countries every few months, explore new cities, and have endless adventures.

Mike: COVID Collapse to \$28K in One Month



The screenshot displays a 'Reporting - Sales Overview' dashboard. The period selected is 'Jun 1, 2025 12:00 AM - Jun 30, 2025 11:59 PM', compared to 'Same month last year'. The sales data is as follows:

Sales	
Gross Sales	\$82,200.00
Refunds	\$0.00
Net Sales	\$82,200.00
Gift Card Activations	\$0.00
Tips	\$0.00
Amount Collected	\$82,200.00

Mike had it all.

A profitable 6-figure business to support him and his family.

Then COVID hit.

It wiped him out.

To survive, he took a job he hated.

Every day felt like swallowing glass, counting the hours until he could drag himself home.

Clock in. Numb out.

After running his own show, he now relied on someone else for his paycheck.

Then he tried this unique business model.

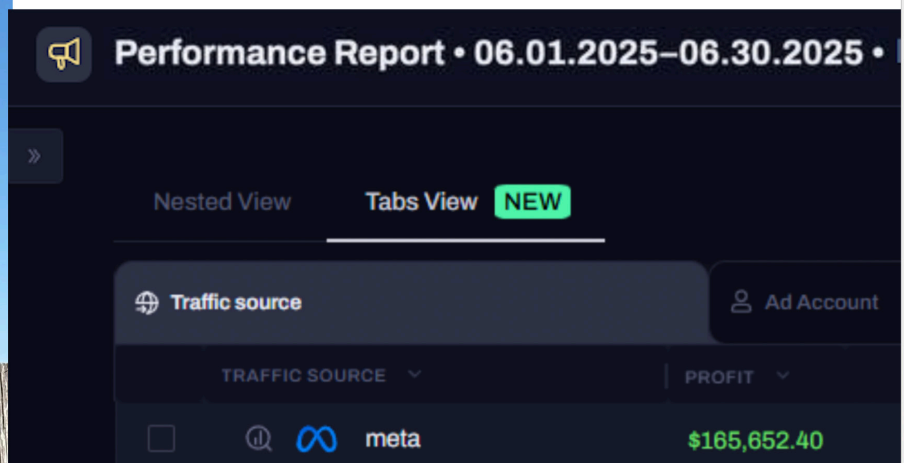
In June?

He made **\$82,200**.

No funnels. No products. No selling. Just saving people money on services they're already paying for.

Now, Mike is back with a thriving business he is proud of.

Chris: From Failure to a 165K Money-Printing Machine



Performance Report • 06.01.2025–06.30.2025 •

Nested View Tabs View **NEW**

Traffic source Ad Account

TRAFFIC SOURCE	PROFIT
<input type="checkbox"/> meta	\$165,652.40

Chris poured everything into his matcha tea brand.

But it flopped.

Burned out, discouraged, he was ready to quit for good.

The thought of starting over made him sick.

But then he tried Antonio's system.

It worked.

No more begging strangers to buy things they didn't want.

No more endless grind.

Just a machine that turned effort into profit.

His 90-day profit?

\$165,652.

Chris said...

"I didn't just bounce back. I built a machine that prints money – no selling required."

Now, these five people were not experts.

They were regular people who used a new, proven system.

One that allowed them all to succeed.

Why?

Because the model requires NO selling.

As you can see, this isn't just a better way to make money.

It's the future!

So are you ready to learn the system ordinary people are using to quietly make \$1,000 to \$5,000+ a day?

This Is The Fork In The Road (Which Side Will You Choose?)

So here we are.

You've been beaten up by traditional Internet marketing.

Lied to.

Burned.

Left with debt and shattered dreams.

And for the first time, you now know why:

Because selling online has become damn-near impossible.

And it's getting worse by the day.

But saving people money?

Saving is the future.

And the future is already here.

The question is: Will you be part of it?

Your Once-in-a-Lifetime Invitation

This report is just the beginning.

The full story—the system, the companies, the step-by-step blueprint—I'll reveal everything in my exclusive new webinar.

This is your chance to see the "No-Sale" system in action.

Your chance to finally break free from the grind of chasing sales.

Your chance to join the first wave of people already stacking \$1K-\$5K+ days with this revolutionary approach.

In this exclusive presentation, you'll discover:

- **The exact method Antonio used to generate \$220 million (and why it's the polar opposite of traditional internet marketing)**
- The specific billion-dollar companies that pay \$20-\$50 per connection (and how to get approved instantly)
- **The simple profit strategy that produces 20-45% conversion rates (while traditional methods struggle to hit 2%, at best)**
- Why this works especially well for people who've failed with affiliate marketing, e-commerce, Amazon, drop-shipping, and other traditional approaches
- **Real case studies and income screenshots from complete beginners hitting \$10K+ in their first month**
- The step-by-step blueprint for getting started, even with zero experience—and only \$15 in your pocket

This presentation will never be repeated.

The information is too valuable. The opportunity is too exclusive.

Reserve your seat now.

Because one day soon, you'll look back and say: "That was the moment that everything changed."

REGISTER FOR THE EXCLUSIVE WEBINAR NOW

Limited seats available. This presentation will never be repeated.

Secure your spot: nosprofits.com/workshop



About Chris Reader:

Chris Reader's systems have helped over 20,000 students generate a combined \$364 million in online sales. After discovering the "save people money" economy, he evolved beyond traditional marketing methods while continuing to teach affiliate marketing to those who want to master it. He now helps others build profitable businesses based on service rather than selling.